Lyon Botanic Garden Plant market - Parc de la Tête d'or -

Biodiversity and Urban Nature Department

CALL FOR APPLICATIONS 2025

Cahier des charges

This call for applications aims to select external organizations that will offer plants for sale during Lyon Botanic Garden Plant market at the Parc de la Tête d'Or, Lyon on September 16 and 17, 2025. This call for applications is open until April 2, 2025. Any request received after the deadline will not be considered.

Contexte:

Lyon Botanic Garden is located in the heart of Parc de la Tête d'Or, Lyon. It is renowned for its rich plant collections, ten of which are certified by the *Conservatoire des Collections Végétales Spécialisées* (CCVS). Lyon Botanic Garden is also a cultural venue where visitors can discover the plant world.

As part of the 2025 CCVS Universities, Lyon Botanic Garden is organizing a rare plant market at the Orangerie, Parc de la Tête d'Or, Lyon. This market aims to highlight producers linked to the various collections recognized by the CCVS:

- Araceae
- Botanical Begonias
- Bromeliaceae
- Botanical Ferns and European Allied Plants
- Kalanchoes
- Lyon Ornamental Creations
- Nepenthes
- Botanical Peonies
- Horticultural Peonies
- Nasturtiums

This event will also provide an opportunity to showcase the City's greening initiatives through the presence of Lyon Nature (the cultural mediation service) and to invite visitors to discover the Botanic garden through guided tours throughout the day.

Selected organizations for this event will be expected to present a range of plants for sale that correspond to the collections listed above. It is **not mandatory** to exclusively present plants from these collections, but at **least some species/varieties should be related**.

The market will be held at the Orangerie - Parc de la Tête d'Or, accommodating all the stands of the various producers. Public access is free and will be open from **3:00 PM to 8:00 PM** on Tuesday, September 16, and from **10:00 AM to 6:00 PM** on Wednesday, September 17, 2025.

Sales Area:

The Botanic Garden does not engage in commercial activities. Therefore, no plants from its collections will be available for sale. Only producers selected for this plant market will be allowed to sell plants from their production.

The Orangerie is located between two main entrances of Parc de la Tête d'Or. It is easily accessible via a well-traveled pedestrian path. The building covers more than 500m², with 375m² dedicated to stands. Some stands operated by City services will be set up outside the building to attract visitors and animate the entrance.

As vehicles for the visitors are not allowed near the venue, participants should plan accordingly.

Sales Conditions:

- Only plants may be sold.
- The separate sale of processed products, containers, and gardening supplies (pots, stakes, fertilizers, soil, etc.) is **not permitted.**
- Payment methods: Producers must accept at least cash payments.
- No plants **illegally collected** in nature may be sold.

Participation Conditions - 1

Applying to this call for applications implies acceptance of these terms:

Environmental Responsibility:

The City of Lyon requires producers to promote eco-friendly practices at their stands, such as waste reduction. Any waste produced must be managed by the producer, who is responsible for removing it after the event.

Constraints:

- Stands must remain open **continuously** from 3:00 PM to 8:00 PM on September 16 and from 10:00 AM to 6:00 PM on September 17. Participants must provide sufficient staff to operate their stands without interruptions, especially during meal breaks.
- Stands must adapt to an indoor setting (watering only with watering cans, and the venue must be left clean after dismantling).
- No financial support will be provided by the Botanic garden; remuneration can only be obtained through on-site sales.
- Setup and dismantling must be carried out by the participants themselves.

Orangerie Access Conditions:

- Stand setup must occur before public opening, between 12:00 PM and 3:00 PM on September 16. Dismantling must take place after closing, from 6:00 PM to 7:00 PM on September 17.
- Vehicles may access the Orangerie via the *Centre technique* (Avenue Verguin) upon presenting an access permit (provided weeks before the event).
- Once unloading is complete, vehicles must be parked in a designated area at the Centre Technique. No vehicle movements will be allowed during the event.
- Only one vehicle per applicant may park at the *Centre technique*. The maximum allowed vehicle size is a van.
- After dismantling, vehicle access will be permitted from 6:00 PM to 7:00 PM.

Technical Details:

Lyon Botanic Garden will provide, subject to availability:

- Tables
- Chairs
- Rest area
- Display grids
- Parking (during the event)

Water (non-drinkable) will be available for watering, but there will be no electrical supply.

Communication Support:

Lyon Botanic Garden will manage overall event communication, including posters, website updates, and social media promotion.

Exhibitors may present their individual communication materials on display grids to showcase their structure, activities, and products.

Selected applicants must offer at least one plant species related to the CCVS collections (Araceae, Begonias, Bromeliaceae, Ferns and allied plants, Kalanchoes, Nepenthes, Peonies, Nasturtiums, and Lyon ornamental creations).

Participation Conditions - 2

Cancellation Policy:

The City of Lyon reserves the right to cancel the event in cases of force majeure, such as a natural, ecological, or technological disaster, a major strike, a health crisis, or local/national restrictions that significantly limit or prohibit public movement, such as park closure due to winds exceeding 70 km/h.

Protection des données personnelles :

The City of Lyon commits to ensuring the protection, confidentiality, and security of personal data in accordance with French (Law No. 78-017 of January 6, 1978, as amended) and European (EU Regulation 2016/679 - GDPR) regulations.

Health Protocol:

Depending on the evolution of the COVID-19 situation, a strict protocol may be implemented to ensure the safety of the public, participants, and partners through appropriate sanitary measures.

Procedure

Provisional SCHEDULE:

- Until April 2, 2025 : Application submissions ;
- April 2, 2025 at 6:00 PM: application deadline;
- April 15, 2025 : selection results ;
- June-september 2025: Event and communication preparation;
- September 16, 2025 from 12:00PM: setup at event venue;
- September 16-17 : event ;
- September 17, 2025 from 6:00 PM to 7:00PM: dismantling and cleaning

How to apply:

To apply, please complete and send the form on page 8 to 9 to: fanny.mellet@mairie-lyon.fr
A confirmation email will be sent. If you do not receive one, please contact us.

Contacts:

Jardin botanique de Lyon- Direction Biodiversité et nature en ville Juliette BABIN, Jardin botanique Lyon / juliette.babin@mairie-lyon.fr

*Name of the organization : * Contact (First and Last name) : * Position within the organizatioin : * Email adress : * Phone Number:	
Description of your organization :	
Description de your stand (range of plants and pricing,link to our collections):	
Your Requirements (Tables, Chairs): What stand size do you need (length x width in meters)?	
Your Requirements (Tables, Chairs):	

additional information to support your application :